



HATTERAS NETWORKS POWERS ELLIJAY TELEPHONE COMPANY'S ADVANCED ETHERNET SERVICES

Local provider leverages Hatteras Networks' platforms in delivery of telephone, broadcast, and broadband services in multi-state region

RESEARCH TRIANGLE PARK, NC, MAY 17, 2010 – Hatteras Networks, the global leader in multi-service Ethernet solutions for enterprise access services and next-generation mobile backhaul, announced today that its award-winning Ethernet products are being deployed in a multi-state area by the Ellijay Telephone Company (ETC). Headquartered in Ellijay, GA, the 100-year old company is a major provider of telecommunications, broadcast, and high-speed Internet services in a multi-state area, including Georgia and the Copper Basin region in TN. This latest deployment of Hatteras Networks solutions enables ETC to improve the quality and variety of services offered to customers.

“Because we are a locally owned company, we live, work, play, and do business in those communities we serve on a daily basis. Our team is committed to continuing Ellijay Telephone Company’s century-long reputation for outstanding service quality and reliability,” said Stacy Pettit, Network Operations Manager, ETC. “Our dedication to providing superior service is reflected in the decision to leverage market-proven solutions from Hatteras Networks, allowing us to best serve the needs of our customers and the community as a whole.”

ETC has implemented an integrated solution built upon Hatteras Networks’ award-winning HN400 and HN4000 platforms. Carrier-class, temperature-hardened point-to-point and point-to-multipoint Ethernet-over-copper products, the HN400 and HN4000 facilitate the delivery of high-speed symmetrical bandwidth at rates similar to that of fiber, without the need for extensive and costly fiber installation. Both platforms are scalable and can be deployed as extensions of existing fiber-based Ethernet services, offering users a cost-effective and flexible method for quickly meeting changing customer and market demands. The products are also compatible with the full range of Hatteras Networks Ethernet, backhaul, and mobile backhaul solutions, providing a solid foundation for future growth and expansion.

“As the demand for expanded multi-service Ethernet services accelerates, service providers are seeking new, cost-effective solutions that successfully meet the demands of their customers,” said Kevin Sheehan, CEO, Hatteras Networks. “We are pleased to be working with ETC to expand delivery of Ethernet services.”

ETC is using Hatteras Networks technologies in a variety of applications and settings. The HN400 and HN4000 platforms are playing a critical role in the delivery of essential services, such as consumer and enterprise telecommunications, broadband connectivity, and local broadcast operations, including the company’s own television station, ETC-TV3, which offers a full schedule of regional programming. With their ability to deliver fiber-quality throughput and results, the HN400 and HN4000 provide measurable ROI and extended life for existing copper networks, a deciding factor in their deployment by ETC.

Additional information on Hatteras Networks Ethernet solutions can be found online at www.hatterasnetworks.com. For more information about the Ellijay Telephone Company, please visit www.northganow.com.

About Hatteras Networks

Hatteras Networks is redefining the way carriers think about Ethernet services. Hatteras Networks’ Carrier Ethernet service delivery solutions are leading service providers worldwide to a significant expansion of the Metro Ethernet market, which had previously been limited by legacy technologies in the access network. Now service providers are empowered to cost-effectively offer 100 Mbps Ethernet services over existing facilities, enabling businesses to migrate from legacy networks to transparent Ethernet services for voice and data business connectivity, infrastructure backhaul and mobile wireless backhaul solutions.

Already deployed on five continents, Hatteras Networks Ethernet solutions are enabling a market expansion for carriers that is as significant for business services as “triple play” is for residential. For more information, visit www.hatterasnetworks.com.

About Ellijay Telephone Company

ETC is a broadband, cable TV, local and long distance telephone, wireless, and security company serving North Georgia and the Copper Basin area. Founded more than 100 years ago, ETC continues to offer affordable rates, unsurpassed expertise, local customer service and the most advanced communications products available today. The company offers a variety of consumer and business products and services, such as business, security, and sound and entertainment systems, local advertising services, cable television ad insertions across more than 30 networks, and the ETC Telephone Directory. For more information, please visit us online at www.northganow.com.

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